

# Foodservice GS1 US Standards Initiative



## Companies Engaged

**176**  
Distributors  
& Operators  
ready to receive product data



## Industry Adoption

Goal = 75% GDSN Adoption by Sales Revenue Based on Usage\*

We measure adoption by company participation in the Global Data Synchronization Network™ (GDSN\*) and then work with the industry associations to tie revenue to participating companies.

\* Operators not included



More than  
**954,800**  
foodservice items  
available today!



## Data Sharing Progress

Total Products in GDSN	954,833	
Food vs. Non-Food	447,805	452,009
With Images	197,980	158,108
With Marketing Info	239,776	170,251
With Big 8 Allergens	164,119	
With Ingredient Info	252,508	

2018  
Operational and  
Sales Data  
Totals as of May 28, 2018

## Foodservice Industry Focus Areas

### Supply Chain Efficiency

- Increase percentages of accurate orders
- Accelerate product introduction
- Eliminate IT system redundancy

### Food Safety and Traceability

- Enable faster response to recalls
- Simplify track and trace processes
- Provide foundation for product traceability

### Product Information

- Provide complete and accurate product data
- Enhance product clarity to all parties
- Promote confidence